

A Q U E N T

WHERE DESIGN, TECHNOLOGY, AND  
OPERATIONAL EXPERTISE DELIVER

# COMMUNICATIONS EXCELLENCE

## Corporate Capabilities

Aquent provides customized solutions that deliver cost-effective, on-brand deliverables across a broad spectrum: print, multimedia, web, video, social media, and mobile. Our scalable solutions support strategic goals and programs, and can reduce overall marketing, communications, and design spend—typically by 30% or more. Aquent is where you need us to be with 38 offices and 13 studios across North America, Europe, and APAC. We can support organizations with on-site, off-site, and near-site solutions and resources. **Aquent is a large Minority Business Enterprise (MBE), and an approved vendor through the GSA AIM 541 and IT70 Schedules.**

## Why Aquent?

Aquent offers the government a different way of looking at developing and executing strategic communications. Our proprietary processes, and global reach, result in working with the world's best marketing, communications and design solutions and talent who help our clients increase capacity, reduce spend, and produce more award-winning digital and print products.

Aquent is providing two-thirds of Fortune 500 companies, as well as numerous government agencies, with innovative communications solutions. Subject matter expertise includes: healthcare, pharmaceutical and biomedical, finance, transportation, and professional services and associations.

## BUSINESS IDENTIFIERS

GSA PSS (FORMERLY AIMS) SCHEDULE  
CONTRACT NUMBER: GS-23F-0102M  
SPECIAL ITEM NUMBER: 541-5  
GSA IT70 SCHEDULE: GS-35F-494BA  
SPECIAL ITEM NUMBER: 132-51  
DUNS NUMBER: 157271578  
CAGE CODE: 3FZL3

## NAICS CODES

512110	Motion Picture and Video Production
512199	Other Motion Picture and Video Industries
541430	Graphic Design Services
541490	Other Specialized Design Services
541511	Custom Computer Programming Services
541519	Other Computer Related Services
541611	Administrative Management and General Management Consulting Services
541613	Marketing Consulting Services
541810	Advertising Agencies
541820	Public Relations Agencies
541890	Other Services Related to Advertising
541921	Photography Studios, Portrait
541922	Commercial Photography
541990	All Other Professional, Scientific, and Technical Services
561312	Executive Search Services
561320	Temporary Help Services

## CREATIVE

Art Direction  
Branding  
Copy Editing & Proofreading  
Copywriting & Scriptwriting  
Corporate Identity  
Courseware Development  
Data Visualization & Infographics  
Graphic Design  
Illustration  
Instructional Design  
Production Management  
Photography (on location or in-studio)  
Technical Writing  
Translations

## VIDEO PRODUCTION\*

### EQUIPMENT:

High Definition - XDCAM & HDV  
Standard Definition - D-BETA, DVCAM, DV  
Jibs (large & small)  
1-1/2 Ton Van Lighting Package  
50'x60' Studio w/Cyc  
Teleprompter

### CREW:

Produce/Direct  
DP/Videographer  
Location Audio  
Talent Scout  
Grip  
Stylist  
Makeup Artist

### EDITING:

2 Fully Equipped Editing Suites  
- Final Cut Pro  
- Adobe Premiere Pro  
- Adobe After Effects  
Motion Graphics  
3D Animation  
Multi-format Ingest (XDCAM,  
D-BETA, BETAsp, HDV, DVCAM, MiniDV)  
DVD authoring  
Encoding (multi-format)

## WEB & MOBILE

508 Compliance Database  
Design & Integration  
eLearning  
Emails  
E-newsletters  
LMS Integration  
Programming  
Search Engine Optimization  
Web Ads  
Web Site Content  
Web Site Development  
Web Site Design

## EVENT MARKETING

Trade Shows, Conferences &  
Live Presentations  
Posters  
Booth Design  
Copywriting & Scriptwriting  
Digital Signage  
Electronic Media Production  
Graphic Design  
Graphic Production  
Live Talent  
On-Site Management & Tech Support  
Produce/Direct  
Set Design

## STREAMING MEDIA

Live Webcasting  
Live Q&A  
Web Polling  
Event Registration & Archiving

## TECHNOLOGY SOLUTIONS

Web Applications (J2EE, .Net, PHP)  
Portals, Dashboards, Content  
Management  
Geospatial Applications  
Business Intelligence & Analytics  
Data Warehouse & Data Marts  
Mobile Applications

## MULTIMEDIA

Application Design  
Interface Design  
Flash Programming  
Animation  
3D Illustration/Modeling  
Game Development  
Flow Charting  
Mapping  
Screen Savers  
Video Encoding  
Streaming Media Presentations  
Kiosk Media & Design  
Presentation Templates & Design  
Mixed Media Programming  
CD/DVD Duplication

## DIGITAL MARKETING

Lead Generation  
Conversion Optimization  
Social Media Campaigns  
Community Management  
Blogs  
SEO/SEM  
Web Analytics

## AUDIO PRODUCTION\*

Sound Design  
Sound Recording  
Voice Recording  
Editing - Sound Effects, Music  
Composing - Original Music Score  
Character Voices  
Mastering  
Foley & Sound Creation  
Produce/Direct  
Talent Auditions & Selection  
Tape & CD Duplication  
File Conversions  
Audio Formats - 20+ File Formats